

# STALBRIDGE TOWN COUNCIL

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## POLICY FOR ACCEPTANCE OF ADVERTISEMENTS<sup>1</sup> ON THE RING

The Ring is sited within the Stalbridge Conservation Area, therefore the Town Council's aim is to preserve the area as open space and enhance it as a recognisable focal point and attractive feature for the Town.

ANYONE WISHING TO PLACE AN ADVERTISEMENT OR NOTICE ON THE RING MUST CONTACT THE TOWN CLERK

Advertisements/notices will only be permitted in accordance with the following criteria:

1. They must have a direct link with local business, organisations or charities within Stalbridge (i.e. within the Parish boundary) AND be promoting their own events.
2. One sign only, at any one time.
3. The maximum period of time for an advertisement/notice to be displayed is 48 hours prior to the event.
4. The maximum size of a sign permitted is A1<sup>2</sup>
5. Advertisements/notices must not be attached to the finger post, the lime tree, pump, seat, flag pole or wooden posts which border the Ring.
6. Advertisements/notices must not be sited in a way as to obstruct vehicle sight lines on any adjacent highways, nor obstruct pedestrian access onto the Ring.
7. Any notice must be secured in such a way to ensure it is sturdy and will remain in place. If the TC considers there to be a health and safety issue it reserves the right to remove the notice immediately.
8. In the circumstance that the Ring is used as a public meeting place the TC reserves the right to refuse permission or remove any notice on the grounds of health & safety.
9. The Town Council requires any advertisement/notice on the Ring to be covered under the relevant organisation's own public liability insurance as the TC does not indemnify the risk or accept responsibility for any damage caused by any notices placed on The Ring to third party or property whatsoever.

The Town Council reserves the right to request removal of any advertisement/notice which HAS NOT BEEN APPROVED OR does not meet the above criteria within 24 hours and failing removal on request, will remove and store/dispose of the same.

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<sup>1</sup> Advertisement/notice: anything other than Official or Statutory Notices

<sup>2</sup> Based on Hall 'Car Boot' sign